

## For Immediate Release Contact: Atticus Rominger

atticusrominger@romingermedia.com

p 205.572.1370

## Main Street Birmingham names interim executive director

BIRMINGHAM, Ala. (October 10, 2011) – The Main Street Birmingham Board of Directors today announced Elizabeth Barbaree–Tasker will be named to the position of Interim Executive Director. Barbaree–Tasker, who has served as Director of Operations for the economic development agency, will fill the position being vacated by David Fleming, who today was named President and CEO of Operation New Birmingham.

"Elizabeth worked alongside David in founding Main Street Birmingham. While David has been central to the program as its founder, we know he and Elizabeth have created a solid organization that will continue to be a force for change in our urban commercial districts," said Anoop Mishra, president of Main Street Birmingham's Board of Directors.

Elizabeth Barbaree-Tasker has 15 years experience in community redevelopment projects. A former consultant with the Auburn's Urban Studio, Barbaree-Tasker has worked with private developers, city governments, planners and non-profits on redevelopment and community planning projects. At Main Street Birmingham, Elizabeth has been instrumental in many of the organization's marquis projects, including The Urban Food Project, 55th Place Arts and the Ensley Business Resource Center. "We have a great team that has achieved striking success in our focus areas. My commitment is to make sure current investments continue to yield results and to pursue new investments that will make our city better," said Barbaree-Tasker.

Main Street Birmingham, Inc. (www.MainStreetBham.org) is a nonprofit agency working to foster neighborhood commercial district revitalization. In partnership with the City of Birmingham, the program targets nine urban commercial districts to spur economic and job development.