



Today a screenshot has been making the rounds (via [TIME's Twitter account](#) and [this AL.com story](#)) showing the results of a digital comparison between the University of Alabama and Auburn University. [The web app](#) that's come to this conclusion is thanks to the intrepid folks at [TIME Magazine](#). The publication [recently redesigned their website](#) using the WordPress.com VIP platform, adding more interactive features.

With all the talk about Alabama vs. Auburn, especially after the buzz surrounding yesterday's announcement of [the hiring of Bruce Pearl down on the Plains](#), we were wondering how the local state institution, [UAB](#), would do. So, we checked to see if they were included in the list of alma maters being used, and they were.

The good news is the Blazers are closer in influence to Auburn than we are to the folks in Tuscaloosa. We'll let the pictures speak for themselves though. First, UAB vs. Alabama:



Now, UAB vs. Auburn:



Granted, the algorithm being used to determine this is based on the length of entries associated with

those of the “107,408 living people whose Wikipedia profiles list at least one alma mater in the U.S.” who actually attended the schools in question. That said, they’re encouraging your help in making sure the listings provide the most accurate results possible ([see the bottom of this post for details](#)).