



The cash mob has found its way to Birmingham, AL in recent months. [The folks at Magic City Post have recently held two events in the metro area so far](#) and late this morning there were mentions floating around the local digital network that [a Birmingham Cash Mob brand page](#) had been created on Facebook.

[The movement's got its roots in Buffalo, NY](#) and it's continued to gain traction as a shop local movement continues to spread across the country as gas prices continue to go higher (as evidenced by the success of [Carrie Rollwagen's](#) (of [Church Street Coffee & Books](#)) [Shop Small blog](#) here in metro Birmingham.

According to [the page's info section](#):

Once a month, we'll be hitting up locally owned and operated businesses armed with \$20, a smile, and a love of Birmingham. Then we'll head over to a local watering hole to celebrate the awesome night.

While we're not sure who the organizers of the page are, we do know that they aren't going to announce the unwillingly happy recipient of their generosity until they reach 500 people. Based on a quick reading of the site linked to on the page though, it may be safe to admit that they'll try to coordinate their first effort with what will probably be referred to as [National Cash Mob Day](#) on March 24.

They've also set a goal of having at least 100 people "like" the page today. If you're on Facebook and you're interested in supporting local businesses, this could be yet another way to stick with your principles.

Photo: *Cash.* BlantantWorld.com/Flickr.