



With all of the attention being given to Good People Brewing recently, including [those things included in our last post](#), folks may forget about the other microbrewery getting ready to make its mark on Birmingham, AL.

[Avondale Brewing Company](#) revealed its logo earlier Monday afternoon and in the process paid tribute to one of the icons of the neighborhood that it's named for and is located.

Some may wonder why an elephant is so prominent in the logo for [the brewery](#), soon to be [housed in a building under renovation on 41<sup>st</sup> South](#). The elephant is representative of [Miss Fancy](#), a one-time occupant of [Avondale Park](#) back when the park served as the home of Birmingham's zoo. It probably doesn't hurt that according to accounts shared via [her BhamWiki page](#), she was a notorious drinker.

The timing of the logo's unveiling couldn't have been better considering that [the long-awaited \\$2.8 million renovation of Miss Fancy's former home was scheduled to start today](#).