



So what would Mr. Harbert be thinking about the pending name change of long-time Birmingham-based department store chain [Parisian](#) as part of its pending sale to [Belk](#)? He and other fans of the name should not be that upset; they would only need to go to Detroit, MI (or at least the metro area).

There are three Parisian locations that will retain the name after the changeover is complete next month. The reason: they are owned by [Bon Ton Stores](#), who just happened to acquire the rights to use the name [when they acquired the locations last year](#). (UPDATE: Previous link added thanks to visitor comment)

As to how long they will keep the name, we don't know. ~~We do know that one of the locations was scheduled to be changed to Carson Pirie Scott & Co. in the near future (Circle Centre location)~~ (**Editor's note:** [please click here to learn more about correction](#)).

We just thought it would make you a little less sad about it. We'll be posting about the nameplate changing event at The Summit later on ~~this afternoon~~ Friday morning.