



That's a question that readers and former employees of Time Inc.'s [Southern Progress Corporation's Southern Living](#) magazine have probably been asking for a while now. The new look of "the South's largest magazine" was unveiled via mailboxes and newsstands recently.

One other major change for the magazine recently; for the first time in SL's history, the editor in chief is a woman. Eleanor Griffin's got one goal in mind according to [an interview](#) recently conducted by [Samir Husni](#), director of the **Magazine Innovation Center** at the [University of Mississippi, School of Journalism](#) - staying Southern.

Check out [the full interview with Eleanor Griffin](#), where she answers some pressing questions, on Husni's website, Mr. Magazine.