

There's been a lot of buzz recently about Birmingham, AL going on in both mainstream media and on blogs that have a slightly wider reach than some of us may realize.

One example of this increase in attention come from The New York Times, which [published one of their 36 hour travel stories about The Magic City](#). Another comes from the mind of one of our friends in the Windy City (and editor of [Gapers Block](#)), [Andrew Huff](#), one that will probably not get as much attention locally. He contributes to Starwood Hotel's preferred guest program's blog, *The Lobby*, and recently took a look at [The Hip Side of Birmingham, AL](#) with a quick mention of [their newest Aloft property](#) adjacent to Homewood's **SoHo Square**.

Anyone else know of some other online media mentions?