



Late Friday evening, we announced that we would be serving as an organizing sponsor for [WordCamp Birmingham](#), the first [WordCamp](#) that will be held in the Southeastern United States. The conference will take place on September 27 & 28. A quick primer - WordCamps are informal gatherings of [WordPress](#) enthusiasts, users and developers to talk the popular, open source software used to run several million blogs and websites (including this one).

[I've got some interesting reasons for why we're doing this](#) and if you head over to [My Birmingham](#) today, you'll get to read them all.