

[John Elkington](#)'s name is on the line... at least in Birmingham. The Birmingham News reports that [the developer](#) charged with creating Birmingham's newest entertainment district [has pledged that The Forge will be open in 390 days](#) - a self-imposed August 1, 2009 deadline.

# ***The Forge*** BIRMINGHAM, AL



View from Richard Arrington Jr. Blvd. Looking South

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Screenshot of [ForgeBirmingham.com](http://ForgeBirmingham.com)

The proposed district recently had [a web presence](#) created for it. [It's also nearly 75% leased according to today's report.](#) Time will tell if we're celebrating it's completion in a little over a year's time.