

[Continental Airlines](#) recently announced that [they were starting nonstop service to Cleveland, OH from Birmingham, AL](#). Well, today's the official ceremony recognizing the beginning of the service - even though service actually started yesterday. The flights will be operated by [ExpressJet](#) flying under the Continental Express flag.

There will be two chances to leave The Magic City daily to check out the [Rock & Roll Music Hall of Fame](#), the [Indians](#) and (most importantly for basketball fans) LeBron James and whoever the other team is that's playing the [Cavaliers](#)...

... and we get a chance to win over some more converts.