



This morning the Birmingham Business Alliance (BBA), TechBirmingham, the Birmingham Venture Club, and Alabama Launchpad were joined by representatives of the city of Birmingham at Innovation Depot as they held a ribbon cutting to mark the start of [the city's first ever Innovation Week](#). Special events like a screening of the web series [StartupLand!](#) and an open house at the Depot are interspersed among regularly scheduled gatherings (think [Birmingham Startup Drinks](#) and a [Code for Birmingham hack session on Friday](#)) this week. This morning's ceremony was followed by [a panel discussion on startup capital held at the BBA's offices downtown](#).

It will culminate with a one-day . A full schedule is posted on [the official website for the effort](#) (with [AL.com](#), the event's media partner) [creating a public Google calendar](#) for you to subscribe to as well). Those attending the week's events are asked to use the hashtag [#innovationweekbirmingham](#) when sharing items via social media networks, though we've seen a few trying to use [#innovationweekbham](#) as well (including us) to leave a few more characters free for commenting.