

Birmingham's [CommuteSmart](#) program is starting to see business pick up because of the rising cost of gas.

Last week it announced that 20 businesses have recently signed on, agreeing to implement alternative transportation options. This list includes [Alabama Power](#), [Baptist Health System](#), [Golden Flake Snacks](#) and [UAB](#).

The program's website provides information about their offerings and reminds visitors of several facts, including [some interesting facts](#) about the organization. The program is a project of the [Regional Planning Commission of Greater Birmingham](#).

The [Birmingham Business Journal](#) posted a story on May 18 about the latest additions to the organization's database.

It seems to be following a trend of social consciousness surrounding transportation and concerns about air quality that includes a recent announcement by the city that it [will begin to use a locally produced biodiesel in their fleet of trucks](#).