

So here's the simple version. We're re-branding - sort of.

It's our intention to keep our main tag line of Birmingham's hub for information, especially as we introduce a few more things into the mix over the next few weeks. What we will be doing is refocusing on what makes using the blog format so much fun - encouraging the conversation.

As promised on Friday, we figured it was time to reconfigure the [Magic City Question](#) into its own section. [Click here](#) to learn more about it.

The first question of our reborn written opinion poll is [a little bit of a softball involving our "world-class music festival."](#)

Hop on over and let us know what you think. There are a few more announcements in store for tomorrow, so stay tuned...