

## Transcript from July 6, 2010 to July 7, 2010

All times are Pacific Time

## July 6, 2010

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|--------------|---|--|
| 3:31 pm      | Jon_Lewis:  | @WadeOnTweets Do you know if there is a #bhamchat tonight?   |
| 4:18 pm      | bhamterminal:   | #bhamchat returns tonight at 7 p.m any topic ideas Birmingham? #bham send them to @acnatta   |
| 7:25 pm      | bhamterminal:   | @bikeskirt @Owsley9 it's sounding like a potential #bhamchat topic for tonight :) It starts at 7 p.m. #bham                                  |
| 7:49 pm      | Jon_Lewis:  | @acnatta Did you ever get any ideas for tonight? I may be behind, but Social Media and #Bham - #Bhamchat                                     |
| 7:52 pm      | Jon_Lewis:  | @eatbhm @KateDDarden @PepperPlace @deongordon @SalserLawAL @bbarze @ScottSchablow @gdouban @shopmtnbrook #bhamchat tonight at 7:00           |
| 7:54 pm      | Jon_Lewis:  | @craigniedenthal @TomKsobiech @JanBoswellLNC @jimdunaway @David_Sher @evansmichaelj<br>@AL_ATTORNEY @alisonlewis #bhamchat tonight at 7:00   |
| 8:54 pm      | bhamterminal:   | Anyone else have topic ideas for tonight's #bhamchat. Here's the 411: http://bit.ly/p8FA2 #bham  |
| 9:29 pm      | bhamterminal:   | re: #bhamchat - Those of u not participating, consider using @muuter to avoid the flood of tweets between 7-8:30 tonight Thx :)              |
| 10:00 pm     | acnatta:  | hoping I'll see some of you at 7 p.m. for #bhamchat - http://bit.ly/av6aSu #bham   |
| 11:25 pm     | bhamterminal:   | we're about 30 minutes away from #bhamchat; if you've got ideas for topics, send them to @acnatta #bham                                      |
| 11:56 pm     | bhamterminal:   | looks like we're going to run tonight's #bhamchat as an open topic night. Should be fun. Go ahead and introduce yourself to folks            |
| July 7, 2010 |   |  |
| 12:01 am     | bhamterminal:   | How's it going everybody? Tonight we're restarting #bhamchat - a weekly convo about Birmingham, AL   |
| 12:02 am     | shopmtnbrook:   | RT @bhamterminal: How's it going everybody? Tonight we're restarting #bhamchat - a weekly convo<br>about Birmingham, AL                      |
| 12:02 am     | shopmtnbrook:   | @bhamterminal Glad to see you there for #bhamchat. What's the topic tonight?   |
| 12:03 am     | bhamterminal:   | @shopmtnbrook we're not really sure yet; we've got one submission and two that we really should cover #bhamchat                              |
| 12:04 am     | shopmtnbrook:   | RT @bhamterminal re: #bhamchat - Not participating? Consider using @muuter to avoid the flood of tweets between 7-8:30 tonight Thx :)        |
| 12:05 am     | shopmtnbrook:   | #bhamchat A lot of those who might want to participate need to be directed to @bhamterminal link which describes Twitter chat                |
| 12:06 am     | shopmtnbrook:   | #bhamchat Anyone involved in "I Believe in Birmingham" Facebook group? Seems like it's becoming a powerful voice!                            |
| 12:09 am     | bhamterminal:   | hoping that a few more folks may jump in as we go along; we're aware of the Twitter API issues this week #bhamchat                           |
| 12:09 am     | shopmtnbrook:   | #bhamchat @Jon_Lewis Are you out there tonight?  |
| 12:10 am     | bhamterminal:   | well, we'll send out Q1 in about two minutes #bhamchat   |
| 12:11 am     | shopmtnbrook:   | #bhamchat @MagicCity_Mama is out of town, but she has TONS of great ideas about Bham. Also, Jeremy Erdreich but don't know his T name        |
| 12:11 am     | Nia_Elizabeth:  | @shopmtnbrook what is #bhamchat? I want in!!   |
| 12:13 am     | shopmtnbrook:   | RT @acnatta Hoping I'll see some of you at 7 p.m. for #bhamchat - http://bit.ly/av6aSu #bham //<br>Thanks for posting link of explanation!   |
| 12:13 am     | Nia_Elizabeth:  | What is #bhamchat about?   |
| 12:14 am     | bhamterminal:   | Q1 (inspired by @Jon_Lewis) What is your impression of social media in Birmingham, AL currently? #bhamchat #bham                             |
| 12:14 am     | shopmtnbrook:   | @Nia_Elizabeth See this link > http://bit.ly/av6aSu and then HOP IN! #bhamchat   |
| 12:15 am     | Jon_Lewis:  | @shopmtnbrook coming soon #bhamchat  |
| 12:15 am     | shopmtnbrook:   | If you want to follow along with #bhamchat, just click on the hashtag, and add the hashtag #bhamchat to every comment that you want included |
| 12:16 am     | acnatta:  | RT @bhamterminal: Q1 (inspired by @Jon_Lewis) What is your impression of social media in Birmingham, AL currently? #bhamchat #bham           |
| 12:16 am     | jdstik:   | @bhamterminal I feel like social media is still slow catching on here in Bham #bhamchat  |
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12:17 am Jon\_Lewis: Hello Bham! #bhamchat

| 12:17 am | hashtager:      | # If you want to follow along with #bhamchat, just click on the hashtag, and add the hashtag<br>#bhamchat to every comment that you want       |
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| 12:17 am | Jon_Lewis:      | @jdstik Aren't we slow with most new things? #bhamchat   |
| 12:18 am | toddbob3:       | @bhamterminal @Jon_Lewis Q1: Birmingham is an important size mrkt for SocMedia. DYK<br>@ChrisBrogan will be @ @greenbldngfocus conf. #bhamchat |
| 12:19 am | shopmtnbrook:   | @Nia_Elizabeth A topic for tonight's #bhamchat will be posted by @bhamterminal shortly. Jump in and be sure to add #bhamchat to comments       |
| 12:19 am | Jon_Lewis:      | @toddbob3 I agree. It's small enough to actually meet the people you meet online face to face. #bhamchat                                       |
| 12:20 am | jerrellterrell: | @Jon_Lewis it wouldn't be the South if things didn't move slowly. =) #bhamchat   |
| 12:20 am | bhamterminal:   | Hello @Jon_Lewis! Thx for joining us. Apparently @shopmtnbrook has a better connection than we do though ;) #bhamchat                          |
| 12:20 am | Jon_Lewis:      | Funny RT @jerrellterrell: @Jon_Lewis it wouldnt be the South if things didnt move slowly. =) #bhamchat   |
| 12:21 am | Jon_Lewis:      | @bhamterminal Glad to be here. Mine is moving pretty good. #bhamchat   |
| 12:21 am | bhamterminal:   | FYI - save characters; don't reply to us; just tag your answer w/Q and #bhamchat and everyone following will see it                            |
| 12:22 am | shopmtnbrook:   | Are you all members of the Bham Lunch Bunch Facebook group? #bhamchat Great place to meet face to face   |
| 12:23 am | shopmtnbrook:   | Which reminds me, is @StaceyHood aware of #bhamchat tonight?   |
| 12:23 am | bhamterminal:   | Q1 follow-up: Is social media in #bham really slow going or people using it here just not all connected yet? #bhamchat                         |
| 12:24 am | Jon_Lewis:      | I think you just reminded @staceyhood. I'm a member of Bhamlb on fb, but haven't been to one yet. #bhamchat                                    |
| 12:24 am | cherdt:         | @shopmtnbrook I just heard about the lunch group last week, prob because I don't spend enough time on social media :) #bhamchat                |
| 12:24 am | shopmtnbrook:   | @Jon_Lewis NOT a big fan of LinkedIn, and can only keep up with so many media outlets. Probably better for finding a job though! #bhamchat     |
| 12:24 am | Jon_Lewis:      | It's pretty slow, but I think few are connected too. #bhamchat   |
| 12:24 am | bhamterminal:   | @shopmtnbrook we're going to do a few topics tonight just to see what will engage different groups of people #bhamchat                         |
| 12:25 am | Jon_Lewis:      | Agreed about linkedin although I think more older line businesses/professionals are more willing to go there. #bhamchat                        |
| 12:25 am | MCFG_bham:      | Is Sunday School a social medium, or are we just talking internet? #bhamchat   |
| 12:26 am | Nia_Elizabeth:  | #bhamchat bham social media is really slow but their are some great connects as well!  |
| 12:26 am | bhamterminal:   | @jdstik LOL #bhamchat  |
| 12:26 am | shopmtnbrook:   | @Jon_Lewis You're too tough on Bham! I'm not from here & I love it and am glad that it doesn't embrace EVERY new idea immediately #bhamchat    |
| 12:27 am | bhamterminal:   | we're just talking online SM @MCFG_bham; thx for dropping by tonight! #bhamchat  |
| 12:27 am | Jon_Lewis:      | You're probably right. I've been here over 40 years. Like to see a little progression. #bhamchat   |
| 12:28 am | shopmtnbrook:   | @bhamterminal Most of our merchants still seem to prefer print to social media #bhamchat   |
| 12:28 am | cherdt:         | Q1: If you're not on social media, how do you find out about events organized via social media? Is it inclusive, or exclusive? #bhamchat       |
| 12:30 am | idowens:        | @shopmtnbrook I would argue that most MtnBrook merchants are targeting older ppl though, so print makes much more sense. #bhamchat             |
| 12:30 am | Nia_Elizabeth:  | @Jon_Lewis i agree with you! bham has been on a standstill for years #bhamchat   |
| 12:32 am | Jon_Lewis:      | @idowens I'm not sure. I think MtnBrook has a lot of younger venues too - Billy's, Starbucks, La Paz, some of the retail #bhamchat             |
| 12:32 am | Nia_Elizabeth:  | @Jon_Lewis thanks for the referral! #bhamchat  |
| 12:32 am | jerrellterrell: | @Nia_Elizabeth i split my time between bham and mgmbham is way ahead of mgm imho. so there's hope. #bhamchat                                   |
| 12:32 am | Jon_Lewis:      | One reason Bham is at a standstill is the number of municipalities who cannot cooperate #bhamchat  |
| 12:32 am | bhamterminal:   | Q2: which online platform (Twitter, Facebook, etc) do you think is most popular among metro #bham residents? #bhamchat                         |
| 12:33 am | jerrellterrell: | @shopmtnbrook i <3 mtnbrook =) #bhamchat   |
| 12:33 am | Jon_Lewis:      | @jerrellterrell wow, there is a city we want to compare. Used to be the Southeast, now Mgm?<br>#bhamchat                                       |
| 12:34 am | Jon_Lewis:      | I think fb is more popular but twitter is gaining ground #bhamchat   |
| 12:34 am | Nia_Elizabeth:  | @jerrellterrell yes bham has great potential but there are some old heads that wanna keep bham the way it is. #bhamchat                        |
| 12:35 am | Jon_Lewis:      | @idowens you're right, but I'm not really into retail. I think @shopmtnbrook could enlighten us a little                                       |

|          |                 | more #bhamchat   |
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| 12:35 am | jerrellterrell: | #bhamchat facebookhands down.  |
| 12:35 am | cupboards:      | @bhamterminal #bhamchat!? How did I miss this?   |
| 12:35 am | Jarrod:         | @bhamterminal I pay closer attention to businesses on twitter than I do to businesses on Facebook<br>#bhamchat                             |
| 12:36 am | Jon_Lewis:      | I don't think people understand twitter as much. @alisonlewis has obtained several clients from twitter. #bhamchat                         |
| 12:36 am | Jon_Lewis:      | @jarrod exactly #bhamchat  |
| 12:36 am | jerrellterrell: | @Jon_Lewis do you think twitter will overtake FBI don't think so. #bhamchat  |
| 12:37 am | acnatta:        | @shopmtnbrook @MCFG_Bham it depends on who's using it and why. Some get more connected, others just like the facade #bhamchat              |
| 12:37 am | Jon_Lewis:      | fb seems to be more play and a way to have more conversation once you've met on twitter #bhamchat  |
| 12:37 am | Jon_Lewis:      | @jerrellterrell I don't think it will overtake fb. I think they will move in different directions maybe. #bhamchat                         |
| 12:37 am | bhamterminal:   | @cupboards it's our first time back in a few months, so you haven't missed much. Welcome!<br>#bhamchat                                     |
| 12:37 am | cherdt:         | Q2 it is easier to find regionally relevant people & posts on Twitter. I don't pay attention to businesses on either! #bhamchat            |
| 12:38 am | shopmtnbrook:   | Lots of merchants on Facebook #bhamchat Fewer understand Twitter. I think Twitter is a lot easier personally Need some seminars!           |
| 12:38 am | Jarrod:         | @Jon_Lewis I'm more likely to frequent an establishment because of a tweeted menu item or special being run #bhamchat                      |
| 12:38 am | BhamProfile:    | Q2: @bhamterminal Facebook has a considerable edge over Twitter, though I prefer the latter.<br>#bhamchat                                  |
| 12:38 am | bhamterminal:   | Hey folks, if you've got any topic ideas for #bhamchat, send a message to @acnatta w/out the hashtag. Thx!                                 |
| 12:39 am | Nia_Elizabeth:  | I have also gained many clients from twitter! I prefer twitter over facebook any day! #bhamchat  |
| 12:39 am | Jon_Lewis:      | I have heard more and more people say they prefer twitter #bhamchat  |
| 12:40 am | Jon_Lewis:      | I think twitter has more of a connection with people with #FF and #chats like this one. FB doesn't provide that #bhamchat                  |
| 12:40 am | shopmtnbrook:   | Trying to get our merchants to think outside the box using specials via Groupon on Twitter, or Foursquare #bhamchat                        |
| 12:41 am | jerrellterrell: | @Nia_Elizabeth reverse for me. I find a majority of my clients on FBesp with tagging. #bhamchat or<br>they find me.                        |
| 12:41 am | idowens:        | Facebook depends on relationships when twitter is more ephemeral in nature; better for advertising, etc. IMHO #bhamchat                    |
| 12:41 am |                 | @shopmtnbrook I just did a groupon and it was great for biz. #bhamchat   |
| 12:41 am | Jon_Lewis:      | Is the Bham Chamber tweeting? They could learn a lot from @Shopmtnbrook #bhamchat  |
| 12:41 am | bhamterminal:   | Q3 in 4 minutes! #bhamchat   |
| 12:42 am |                 | Q2 @idowens, you think businesses don't want relationships with customers? Loyalty is worth more than coupon redemption. #bhamchat         |
| 12:42 am | shopmtnbrook:   | Agree with @Jon_Lewis Twitter allows more group discussions on shared topics than Facebook. Not a big fan of "comments" & "like" #bhamchat |
| 12:43 am | shopmtnbrook:   | @cherdt @idowens #bhamchat ABSOLUTELY businesses want relationships with customers. But first they have to get them in the door            |
| 12:44 am | Jon_Lewis:      | I'm all abou relationships for my practice. That's why I'm on twitter. I have developed several atty relationships on twitter #bhamchat    |
| 12:44 am | idowens:        | @cherdt Of course biz want's relationships, who said they didn't? #bhamchat I just think they're more likely to gain them thru twitter     |
| 12:44 am | eatbhm:         | I'm observing #bhamchat I feel like I should have cookies for everyone.  |
| 12:44 am | Jon_Lewis:      | That was kind of the discussion on #BlogChat - should corps blog vs. individuals, i.e.: personality, etc. #bhamchat                        |
| 12:44 am | shopmtnbrook:   | @Nia_Elizabeth is a GREAT example of someone who's used Twitter effectively to market services - in<br>her case, fashion design #bhamchat  |
| 12:45 am | Jon_Lewis:      | <pre>@eatbhm should try @alisonlewis peanut butter chocolate chip w/ no oil, butter, or flour - incredible! #bhamchat</pre>                |
| 12:45 am | BhamProfile:    | @Nia_Elizabeth Agreed. #bhamchat   |
| 12:45 am | MCFG_bham:      | (I'm going to sign back in as @bhamwiki now) #bhamchat   |
| 12:45 am | Jon_Lewis:      | Thanks @MCFG_bham #bhamchat  |
| 12:46 am | StaceyHood:     | @shopmtnbrook Did someone say my name? #bhamchat   |
| 12:46 am | bhamterminal:   | Q3 speaking of how SM is used in #bham, what are your thoughts on recent Fire Engine 22 developments? #bhamchat                            |

| 12:47 am | cherdt:         | Q2 I think we have decided that fb and Twitter have different uses, and yet many people post the same info to both. #bhamchat                 |
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| 12:48 am | amandacdykes:   | How come I didn't know about #bhamchat?! Was I not invited?! #hurt #blamingStaceyHood   |
| 12:48 am | bhamterminal:   | Welcome to the return of #bhamchat @StaceyHood!   |
| 12:48 am | eatbhm:         | I popped over to #bhamlb last Friday So a few do :) #bhamchat   |
| 12:49 am | acnatta:        | RT @cherdt: Q2 I think we have decided that fb and Twitter have different uses, and yet many people post the same info to both. #bhamchat     |
| 12:49 am | bhamterminal:   | @eatbhm we can't wait to find out where to meet up for the cookies! :) #bhamchat  |
| 12:49 am | StaceyHood:     | @bhamterminal Thank ya, thank ya. #bhamchat   |
| 12:50 am | shopmtnbrook:   | @bhamterminal RE: Fire Engine 22 #bhamchat Just shows how passionate residents have become<br>about their communities! FINALLY                |
| 12:50 am | cherdt:         | Q3 if the current proposal preserves the historic building and brings in a new business, that sounds good to me. #bhamchat                    |
| 12:51 am | StaceyHood:     | @cherdt Yes it have different uses, but try telling that to people who have fallen prey to local so-called "experts" #bhamchat                |
| 12:51 am | shopmtnbrook:   | @StaceyHood YAY! You made it! #bhamchat I think you should invite everyone to Lunch Bunch!  |
| 12:52 am | Nia_Elizabeth:  | @shopmtnbrook thanks!:) #bhamchat   |
| 12:52 am | acnatta:        | Q3 I'm still wondering what would have happened if it had just been 2 or 3 ppl who'd contacted the AL Trust instead of group #bhamchat        |
| 12:53 am | shopmtnbrook:   | @amandacdykes YIKES! #bhamchat WELCOME to one of the BEST Bham tweeters and a great teacher!  |
| 12:53 am | StaceyHood:     | @shopmtnbrook They can join the Lunch Bunch group on FB Anyone can join. All info is there.<br>http://bit.ly/aeiUN1 #bhamchat                 |
| 12:54 am | idowens:        | People's attention spans are too short these days to stay invested in 'protests' for very long.<br>#bhamchat                                  |
| 12:54 am | erinshawstreet: | Didn't realized #bhamchat was going on but just scrolled through convo & it's a good one. @acnatta, glad it's back! Looking fwd to next one.  |
| 12:55 am | acnatta:        | Q3 it still would have been saved because of agreement, but would it have gotten the attention it did?<br>#bhamchat                           |
| 12:55 am | StaceyHood:     | Q3 I think that it shows the power of Social Media. It's our generations' way to protest #bhamchat  |
| 12:55 am | amandacdykes:   | @shopmtnbrook haha! Best?! Far from, but hey to all!! #bhamchat   |
| 12:56 am | bhamterminal:   | @amandacdykes thanks for joining us tonight! #bhamchat  |
| 12:56 am | shopmtnbrook:   | @StaceyHood Agree and quite effectively! #bhamchat Social Media stopped a drive-through in Five Points South                                  |
| 12:57 am | shopmtnbrook:   | @idowens Yes, but seems that "I Believe in Birmingham" has staying power since so many are involved #bhamchat Not just one burning out        |
| 12:58 am | acnatta:        | @StaceyHood @shopmtnbrook I'm just wondering how do you continue to keep them engaged and caring about other issues? #bhamchat                |
| 12:58 am | cherdt:         | Q3 Social media brought people together who had the ways and means to get things done. Credit the people, not the method. #bhamchat           |
| 12:58 am | bhamterminal:   | Consider this Q4 - RT @StaceyHood: What does everyone think of the future of SM and progression in Bham? How are they tied? #bhamchat         |
| 12:59 am | bhamwiki:       | Q3 I have a lot more than 140 characters to say about that. To sum up: They should reopen the RFP.<br>#bhamchat                               |
| 12:59 am | Jon_Lewis:      | How do you translate the SM into votes to really make a difference? #bhamchat   |
| 12:59 am | idowens:        | @shopmtnbrook Define "involved" though. Does being a fb grp member alone constitute involvement?<br>How many ppl show up to events? #bhamchat |
| 1:00 am  | Jon_Lewis:      | SM and progression can be accomplished by allowing new voices and not relying on the old voices. #bhamchat                                    |
| 1:00 am  | Jon_Lewis:      | In the past, we've been told what people think. Now we can read what the people think. Read Groundswell from Forrester Research #bhamchat     |
| 1:01 am  | cherdt:         | Q4 Greater awareness of issues, broader connections between people will help bham move forward.<br>#bhamchat                                  |
| 1:01 am  | Nia_Elizabeth:  | RT @Jon_Lewis: SM and progression can be accomplished by allowing new voices and not relying on the old voices. #bhamchat                     |
| 1:01 am  | acnatta:        | @Jon_Lewis sounds like a great question to repose in the next 15 minutes for Q5 :) #bhamchat  |
| 1:02 am  | cherdt:         | Q4 But don't rely on social media alonewe need diverse groups, and social media addicts aren't that diverse. #bhamchat                        |
| 1:02 am  | Nia_Elizabeth:  | @Jon_Lewis Agree! Let the new voices be heard!! #bhamchat   |
| 1:02 am  | shopmtnbrook:   | @acnatta @StaceyHood They're already working on a new issue in Norwood #bhamchat and have other neighborhoods soliciting their SM support     |
| 1:02 am  | acnatta:        | @Jon_Lewis how to we convince the majority to listen to what the people are saying now instead of   |

|         |                | just the silo? #bhamchat   |
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| 1:02 am | Jon_Lewis:     | Just curious - not implying anything - how long is #bhamchat? #bhamchat  |
| 1:03 am | shopmtnbrook:  | @Jon_Lewis SM can translate into online petitions which can sway city council votes with enough signatures #bhamchat                             |
| 1:03 am | StaceyHood:    | As someone not from Bham originally, I'd love to see this city grow and be progressive in all facets<br>#bhamchat                                |
| 1:03 am | Jon_Lewis:     | @acnatta the majority has no choice but to listen or they will be out of office #bhamchat  |
| 1:04 am | Jon_Lewis:     | @staceyhood here here, and I'm from here. #bhamchat  |
| 1:04 am | acnatta:       | @Jon_Lewis we're going moderated til at least 8:30 p.m. tonight and then until the last person leaves :) #bhamchat                               |
| 1:04 am | Nia_Elizabeth: | I did think that is was pretty cool that there were some petitions on fb about closing local libraries in bham #bhamchat                         |
| 1:04 am | shopmtnbrook:  | @cherdt Why do you say social media addicts are not that diverse? #bhamchat  |
| 1:05 am | acnatta:       | @shopmtnbrook I went to that mtg; there were not many "new" people engaged. #bhamchat  |
| 1:05 am | bhamterminal:  | RT @acnatta: @Jon_Lewis we're going moderated til at least 8:30 p.m. tonight and then until the last person leaves :) #bhamchat                  |
| 1:05 am | cupboards:     | @cherdt I think that social media may be the most diverse- kind of like the ebay of media. If you look, it's out there. #bhamchat                |
| 1:06 am | acnatta:       | @Jon_Lewis I was talking about the citizenry themselves - as a non-native myself #bhamchat   |
| 1:06 am | shopmtnbrook:  | @idowens #bhamchat Through the use of social media, participation in village run went from 100 to 700, holiday parade from 200 to 2000           |
| 1:06 am | cherdt:        | @shopmtnbrook if you divide the world in 2 groups, social media addicts and Other, Other is still a very large & important group. #bhamchat      |
| 1:06 am | ramsaytroy:    | RT @cupboards: @cherdt I think that social media may be the most diverse- kind of like the ebay of media. If you look, it's out there. #bhamchat |
| 1:07 am | bhamterminal:  | @drickey surprised we haven't seen you over here yet tonight in #bhamchat  |
| 1:07 am | Jon_Lewis:     | @acnatta oh! I don't think they will have a choice either. Just like computers. As TV, computers, phones merge, all will join #bhamchat          |
| 1:08 am | acnatta:       | @shopmtnbrook I think I see @cherdt's point though, it's not the only thing that's working in favor of projects, etc. #bhamchat                  |
| 1:09 am | mjchurchman:   | Q2: FB seems interactive vs Tweet is still misunderstood. #bhamchat  |
| 1:09 am | shopmtnbrook:  | @acnatta #bhamchat The meeting on Morris Avenue? All neighborhoods seemed to be represented there (including mine)                               |
| 1:09 am | Jon_Lewis:     | Agree, but it will change - RT @cherdt: @shopmtnbrook if u divid world in 2 groups, SM addicts and Other, Other still important #bhamchat        |
| 1:10 am | acnatta:       | @shopmtnbrook no, the one in Norwood last week Thursday #bhamchat  |
| 1:11 am | shopmtnbrook:  | @cherdt #bhamchat Ah, but those that don't 'know' social media WANT to know what's going on.<br>They're curious. They hear about it constantly.  |
| 1:15 am | bhamterminal:  | Q5 is up in two minutes! #bhamchat If someone wants it to be their Q, send a message to @acnatta   |
| 1:15 am | shopmtnbrook:  | @acnatta #bhamchat Holiday for most may have had something to do with itAlso prison issue location is harder to solve                            |
| 1:18 am | Jon_Lewis:     | @cherdt I don't know if I agree. younger gen is growing up w/ it. People have their handle on their bus card - soon - no bus card #bhamchat      |
| 1:19 am | bhamterminal:  | We may just go rapid fire right now see if we can't spark a few more convos tonight #bhamchat  |
| 1:20 am | cherdt:        | @Jon_Lewis of course none of us agree. We're all on here already. What about the other million people in the bham area? #bhamchat                |
| 1:21 am | Jon_Lewis:     | @cherdt I hear you. It's a gradual process, and I don't think we can make it happen faster. My father has never touched a comptr #bhamchat       |
| 1:21 am | cherdt:        | @Jon_Lewis unless you are suggesting we wait a generation for full saturation for effective change.<br>#bhamchat                                 |
| 1:21 am | amandacdykes:  | @cherdt that's what #edchat was about this night - the echo chamber. It is hard to get out of, like a cycle. #bhamchat                           |
| 1:22 am | StaceyHood:    | @cherdt Disagree, News/Events happen with or w/o SM. SM is a tool to make people more aware of them. #bhamchat                                   |
| 1:22 am |                | Is Hertz Connect program at UAB - http://bit.ly/8ZT3Dx a potential door opener for @Zipcar http://bit.ly/bLxqrv #bhamchat                        |
| 1:23 am |                | #bhamchat let's go already (let's do something!)   |
| 1:23 am | Jon_Lewis:     | @cherdt I don't see it as all or nothing and waiting a generation. I know people on twitter at 60 and people in college. #bhamchat               |
| 1:23 am |                | I would love to see car-sharing in bham, but doubt it is feasible outside of campus. Everyone else has a car. #bhamchat                          |
| 1:23 am | shopmtnbrook:  | @Jon_Lewis @cherdt Teenagers rarely get their news from print. It's a generational thing and in 10   |

|         |               | years, SM may be a mute point #bhamchat   |
|---------|---------------|---|
| 1:23 am | Jon_Lewis:    | @cherdt some use fb. Some use twitter. I agree with @staceyhood. Papers are going out of business - why? Computers and internt #bhamchat    |
| 1:24 am | ramsaytroy:   | as a UAB student I like the Hertz idea #bhamchat  |
| 1:24 am | Jon_Lewis:    | What's the car-sharing Hertz idea? #bhamchat  |
| 1:24 am | cherdt:       | @StaceyHood I cite lunch bunch, and #bhamchat as counter-examples.  |
| 1:25 am | bhamwiki:     | Birmingham Weekly still relies on Kyle to report, they just quote his blog now instead of paying him.<br>#bhamchat                          |
| 1:25 am | alisonlewis:  | RT @Jon_Lewis: @eatbhm should try @alisonlewis peanut butter chocolate chip w/ no oil, butter, or flour - incredible! #bhamchat             |
| 1:25 am | amandacdykes: | @Jon_Lewis @cherdt not a generation thing Or all my students wld be using more SM. n process moving that way,not all will embrace #bhamchat |
| 1:25 am | Jon_Lewis:    | @cherdt we will all spread the word, and next week #Bhamchat will have more online. That's SM #bhamchat                                     |
| 1:26 am | cherdt:       | I sent a msg to @uabparking about Hertz Connect earlier today-no reply yet. We'll have to wait to find out more. #bhamchat                  |
| 1:26 am | bhamterminal: | @Jon_Lewis it was the first link; here's a better one - http://bit.ly/aE0JTz #bhamchat  |
| 1:27 am | idowens:      | Q6: Marvel or DC? #bhamchat (kidding, kidding)  |
| 1:27 am | acnatta:      | @idowens oh, I was all set to start defending my answer too. Another time - heh #bhamchat   |
| 1:28 am | Jon_Lewis:    | What's the cost of Hertz Connect? #bhamchat   |
| 1:28 am | ramsaytroy:   | @idowens IoI #bhamchat (Marvel btw)   |
| 1:28 am | shopmtnbrook: | @Jon_Lewis #bhamchat Shameless Twitter promotion of wife @alisonlewis cookies! ;-D See, it works!<br>Look at all the new customers!         |
| 1:28 am | Wheresdib:    | #bhamchat - zipcars are the way to go, rather than daily rentals. I didn't look at Hertz's rates though.                                    |
| 1:29 am | bhamterminal: | OK #bham, is there anything else we're forgetting for this week? #bhamchat  |
| 1:29 am | Jon_Lewis:    | @shopmtnbrook what can I say? Good stuff though!! #bhamchat   |
| 1:29 am | StaceyHood:   | I'm for a Tesla myself #Bhamchat *but that's just because I've driven one*  |
| 1:29 am | Wheresdib:    | #bhamchat Marvel of course  |
| 1:30 am | shopmtnbrook: |   |
| 1:30 am | SalserLawAL:  | (birdie) 1 acquittal (ace) #bhamchat  |
| 1:30 am |               | Would love to participate in #bhamchat but AT&T DSL is dysfunctional again. Apparently their system can't handle heavy evening traffic.     |
| 1:30 am | Jon_Lewis:    | @shopmtnbrook why can't we go straight to mass transit? I see we have blue signs though #bhamchat   |
| 1:31 am |               | Thanks to @bhamterminal and @Jon_Lewis for getting us all together tonight! Great #bhamchat   |
| 1:31 am | Jon_Lewis:    | @salserlawal good job. Missed you tonight #bhamchat   |
| 1:31 am | ramsaytroy:   | о́, ,   |
| 1:31 am | BhamProfile:  | @shopmtnbrook Interesting observation. Print is at work to develop a new generation of readers. Noble effort, but maybe futile? #bhamchat   |
| 1:31 am | -             | #bhamchat wonder what would be so hard abt placing a few @Zipcar s in #bham. Wonder how ones in Tuscaloosa are doing.                       |
| 1:32 am |               | Thansk to @Jon_Lewis for helping to get the word out and for all of you for participating this week!<br>#bhamchat                           |
| 1:32 am |               | Don't thank me. Thank you @bhamterminal and @acnatta. next week. #bhamchat  |
| 1:34 am |               | screw zipcars, let's get some scooter rental places in bham #bhamchat   |
| 1:34 am | Jon_Lewis:    | and prob @wadeontweets #bhamchat  |
| 1:34 am |               | Believe it or not, this is the largest #bhamchat ever! 26 participants - wOOt!  |
| 1:35 am | idowens:      |   |
| 1:35 am | Wheresdib:    | state called "Seven"?   |
| 1:35 am |               | Seems 2 b a problem with Twitter API; check back with this link to access transcript later -<br>http://wthashtag.com/Bhamchat #bhamchat     |
| 1:35 am | Jon_Lewis:    | <pre>@bhamterminal @acnatta maybe we should try some different nights to see what's better for people? #bhamchat</pre>                      |
| 1:36 am | acnatta:      | Thank you very much everybody. You don't know how thrilled I am to see the participation this evening!<br>#bhamchat                         |
| 1:36 am | BhamProfile:  | @bhamterminal Engaging and enjoyable. Thanks. #bhamchat   |
| 1:36 am | ramsaytroy:   | #bhamchat great stuff cant wait till next one   |

| 1:36 am   | Jon_Lewis:      | Thanks @bhamterminal #bhamchat   |
|---|-----------------|--|
| 1:36 am   | BhamExaminer:   | I missed a #bhamchat? I'm so disappointed.   |
| 1:37 am   | idowens:        | @acnatta 26 participants but probably twice as many parasites who didn't jump in. Maybe they'll speak up next time. #bhamchat          |
| 1:37 am   | bhamterminal:   | @Jon_Lewis it's the only night besides Thu & Fri. without something already. #wjchat is tomorrow - but I'm up for anything! #bhamchat  |
| 1:38 am   | bhamterminal:   | @Jon_Lewis we'll see what folks say tomorrow; plus, we'll be testing a web interface next wk (hopefully) 4 non-Twitter users #bhamchat |
| 1:39 am   | Jon_Lewis:      | I'm knew to all this - what's @wjchat? #bhamchat   |
| 1:39 am   | bhamterminal:   | Don't forget to invite a couple of folks for next week's #bhamchat! #bham  |
| 1:39 am   | acnatta:        | @Wheresdib with next week being the runoff, that may be a great topic for then :) heh #bhamchat  |
| 1:40 am   | ramsaytroy:     | RT @bhamterminal: Don't forget to invite a couple of folks for next week's #bhamchat! #bham  |
| 1:40 am   | acnatta:        | @Jon_Lewis #wjchat is a Twitter chat for web journalists; it's one of four chats that take place on Wed. #bhamchat                     |
| 1:41 am   | Owsley9:        | @idowens #bhamchat sorry I didn't say moremy dog peed all over the place, IoI. Next week! I'm too vocal not to be heard.               |
| 1:41 am   | acnatta:        | @Jon_Lewis #pr20chat is going on right now too! Hi guys! #bhamchat   |
| 1:41 am   | Jon_Lewis:      | @acnatta is there a list somewhere? #bhamchat  |
| 1:42 am   | idowens:        | @Owsley9 Hah, thanks for sharing that with Bham! See ya next week! #bhamchat   |
| 1:43 am   | acnatta:        | @Jon_Lewis here's one list of Twitter chats - http://bit.ly/c66R1a #bhamchat   |
| 1:44 am   | Jon_Lewis:      | @acnatta thanks again #bhamchat  |
| 1:56 am   | bhamterminal:   | Here are the Twitter search results; not sure what's wrong w/@wthashtag tonight- http://bit.ly/9O9K0o<br>#bhamchat                     |
| 2:31 am   | mattmurphyshow: | RT @bhamwiki: Birmingham Weekly still relies on Kyle to report, they just quote his blog now instead of paying him. #bhamchat          |
| 2:38 am   | Owsley9:        | @bhamterminal I hope next week, recycling in all of #bham 'hoods (not just the privileged few) is discussed in #bhamchat.              |
| 3:40 am   | WadeOnTweets:   | @Jon_Lewis @bhamterminal A #bhamchat transcript (PDF): http://tweetafile.com/1z4   |
| 3:51 am   | dgarvich:       | @idowens you called me a parasite :( #bhamchat   |
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